

NEVADA NORTHERN RAILWAY

A NATIONAL HISTORIC LANDMARK



Nevada Northern Railway Foundation

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Monthly Operations Report for March 2020

1. COVID-19 – Update: The railroad has been shut down since March 17th in compliance the Governor's order. Currently all trains are canceled until May 1, 2020. I think realistically, we will not resume operations until Memorial Day at the earliest.

Customers have been contacting us about refunds. We are presenting different options to our customers. The first is to reschedule their activity. If that doesn't work, we offer the customer a gift card that can be used for the value of their activity. We also suggest that they convert the cost of their activities into a donation to the Foundation. As a last resort, we will do a cash refund but there is a 6-8 week waiting period.

Foundation staff is using this period to work on the passenger cars, buildings, track and locomotives.

The Foundation has applied for a Payroll Protection Program Loan and a SBA Economic Injury Disaster Loan.

2. Locomotive Status – Update
 - a. Locomotives in service: #40, #93, #105, #109, #204, #310, Wrecking Crane A & Rotary B.
 - b. Locomotives out of service needing moderate repairs: #45
 - c. Locomotives waiting funding for restoration: Steptoe Valley Smelting and Mining #309, Kennecott 801 and Rotary Snowplow B (for boiler overhaul.)
 - d. Locomotives out of service needing heavy repairs #802, #81, #80 and the military locomotives.
 - e. Work continues on Locomotive 81. All of her drivers have been reinstalled!
3. Rolling Stock Status – No change
 - a. Passenger equipment in service: #07, #08, #09, Flatcar #23, Coach #5, Baggage Car/RPO #20, Outfit Car #06.
 - b. Passenger equipment out of service: #10, #2 and #05 needing heavy repairs.
 - c. Caboose in service: #3, #6 and #22 are operational.
 - d. Caboose out service: #5

Award Winning Destination

Best Tour in Rural Nevada – 2017

Nevada State Treasure – 2013 & 2012

Best Preservation Effort in the West • Attraction of the Year – 2012

Trip Advisor Certificate of Excellence – 2018, 2017, 2016, 2015, 2014

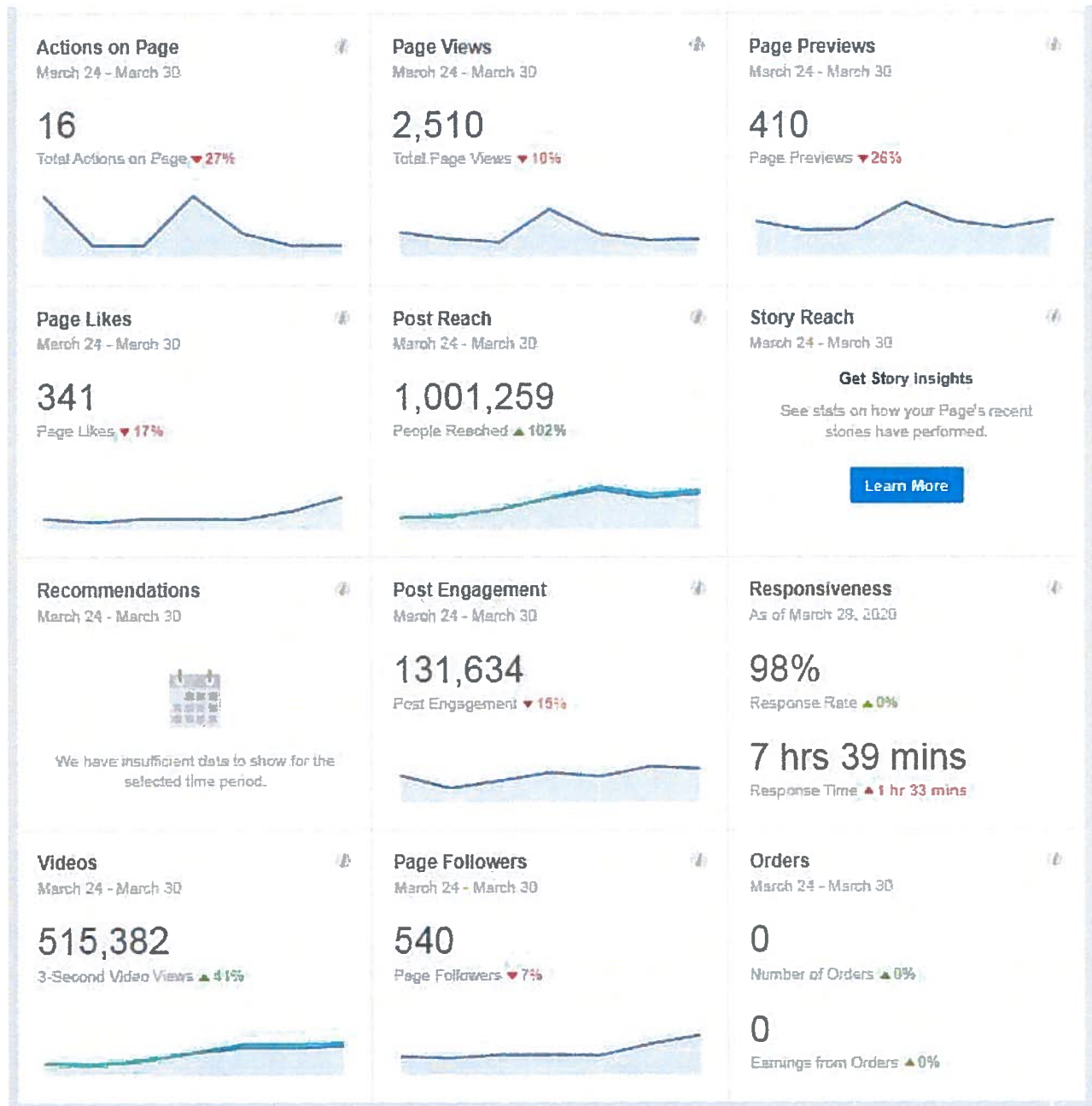
Best Museum in Rural Nevada – 2017, 2016, 2014, 2013, 2010, 2009, 2008

Best Museum - Special Recognition – 2010 • Favorite Nevada Attraction – 2008

Best Event in Rural Nevada – The Polar Express – 2017, 2016, 2015, 2014 & 2013

Best Place to Take the Kids in Rural Nevada 2019, 2018, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007

- 4. Track Status – No change
 - a. Keystone Branch is open
 - b. Adverse Branch is open.
- 4. Ridership and Ticket Sales – Updated
 - a. In March we carried 209 passengers. That is an increase of 39% or 59 passengers. There are two reasons for this increase, we hosted a photo shoot and the first Ely Film Festival.
 - b. Year to date our ridership is at 747 passengers. That is an increase of 10% or 72 passengers.
 - c. Since operation began in 1987, we have carried 305,483 passengers.
- 5. Media Report Placements – None
- 6. Social Media: We have 100,705 people who like our page. We are aggressively posting and doing home grown videos. We are reaching a phenomenal number of people.



7. We hosted a photo shoot with *Trains* Magazine. *Trains* is a monthly magazine about trains and railroads aimed at railroad enthusiasts and railroad industry employees. The magazine primarily covers railroad happenings in the United States and Canada, but has some articles on railroading elsewhere.

This was the fourth photo event that we did in February and March this year.



We pulled out all of the stops for the *Trains* photo shoot.

